



# DAVE LIEBER INTRODUCTION

(For Presentations on Storytelling)

**Dave doesn't use audio-video during his presentation.**

**L**et me begin with a few questions:

- Do you want to master the best way to communicate with the world?
- Would you like your daily work to regularly touch your audience's emotions and passions?
- Are you ready to sparkle in your messaging with excitement and drama?

If you answered "yes" to any of these questions, you are in the right place. If you answered "no" you may be in serious denial.

Our speaker today is the award-winning Watchdog investigative columnist for *The Dallas Morning News*. He exposes corruption in his newspaper column. And after he's done hanging out the dirty laundry of others, he spends his weekends doing his own.

He's a master storyteller. A believer in the power of change through well-told stories. A dreamer who as a boy wanted to grow up to be Superman but instead has settled for Clark Kent.

Helping us learn the power of perfect storytelling to promote our industry, please join me in welcoming a columnist, a Certified Speaking Professional and a man who makes a great plate of lasagna:

**DAVE LIEBER** (Lee-ber)

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